

## Cell phone Consumer Database

**TOTAL RECORDS:** 146,000,000  
**SMS Capable:** 62 million

**BASE PRICE:** \$100/M

Oby One Enterprises provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 146 million records in our Cell phone Consumer Database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Cell phone Consumers database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives. This Cell phone Consumer Database is one of our most popular and effective lists. Most individuals own a cell phone because it is a valuable tool which enables consumers to stay connected. Many cell phone consumers are interested in finding the best product with the most competitive rate in order to fit their individual needs.

These consumers all own a cell phone and have inquired about receiving information and offers on cell phone plans, accessories, products, and services. This list also contains 62,000,000 consumers with SMS capable phones. These tech-savvy consumers make online purchases and stay up to date with the latest technology, so they are responsive to offers on computers, lap tops, iPods, digital cameras, and more! If you're looking to contact individuals through their cell phones and SMS, this is the list for you! Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

**Demographic Selections:**

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

**Additional Consumer Selects:**

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children's Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

**SELECTIONS:**

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type:..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner:..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

**UPDATE CYCLE:**

Quarterly, NCOA and ECOA is done on output of order.